SIGNATURE BUSINESS: BUSINESS CERTIFICATION

DURATION: 3 days

Our Business Certification course is an interactive program for salon owners, managers, and stylists. It focuses on retailing, marketing, merchandising, leadership skills, building financial acumen, staff training and advancement, social media, and more. Each attendee will learn tools and methodologies that integrate easily into an existing salon structure. You'll be empowered to create a salon experience that inspires clients and boosts your business.

COURSE FOCUS:

• Retailing and marketing
• Salon systems and services
• Staff training and advancement
• Social media strategies

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