



MOROCCANOIL®

NEW

COLOR RHAPSODY ULTIMATES



INTRODUCING  
**COLOR RHAPSODY ULTIMATES**  
 PERMANENT CREAM COLOR

**ULTIMATE COVERAGE**

- 100% coverage on even the toughest greys.
- Natural-looking depth with radiant shine.





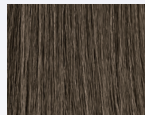
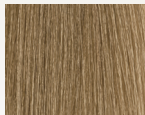
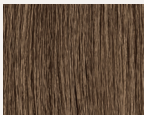

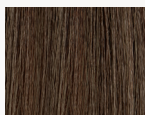
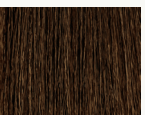
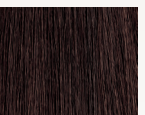
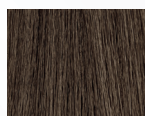
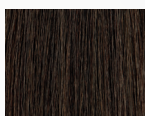
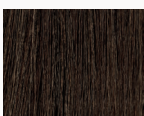
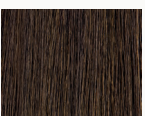

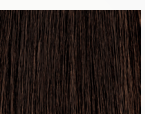
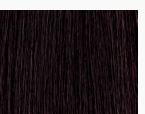



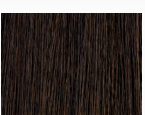
**ULTIMATE CARE**

- ProArginine + ArganID® System helps reduce damage.
- Phyto-collagen, biomimetic ceramides, and botanical extracts help leave hair hydrated, softer, stronger, and healthier-looking.

**ULTIMATE COLOR**

- Pre-mixed shades.
- Easy-to-use, mistake-proof formulas.
- Consistent results.

**SHADE CHART**  
 COLOR RHAPSODY ULTIMATES

	BLUE	NATURAL	CHOCOLATE	YELLOW		RED
	.01/NB	.00/NN	.09/NCh	.03/NG	.034/NGC	.06/NR
10						
9						
		9.00/9NN			9.034/9NGC	
8						
	8.01/8NB	8.00/8NN	8.09/8NCh	8.03/8NG		
7						
		7.00/7NN			7.034/7NGC	7.06/7NR
6						
	6.01/6NB	6.00/6NN	6.09/6NCh	6.03/6NG		
5						
		5.00/5NN			5.034/5NGC	5.06/5NR
4						
	4.01/4NB	4.00/4NN	4.09/4NCh	4.03/4NG		
3						
2						



# COLOR RHAPSODY

## PERMANENT CREAM COLOR

	GREY	GREEN	BLUE			VIOLET			NATURAL		CHOCOLATE		YELLOW		ORANGE			RED			RED VIOLET
	.8/Gy	.7/Gr	.1/B	.12/BV	.13/BG	.2/V	.21/VB	.24/VC	.0/N	.00/NN	.9/Ch	.99/ChCh	.3/G	.34/GC	.4/C	.43/CG	.46/CR	.6/R	.64/RC	.65/RRv	.5/Rv
10																					
9																					
8																					
7																					
6																					
5																					
4																					
3																					
2																					

# A PERFECT COVER STORY FOR EVERY CLIENT



## COLOR RHAPSODY ULTIMATES PERMANENT CREAM COLOR

Maximum coverage plus caring ingredients, in pre-mixed shades with an increased dose of color. Provides consistent coverage, natural-looking depth, and radiant shine.

- 100% dimensional coverage on the toughest greys
- Up to 3x more fortified hair<sup>1</sup>
- Up to 64% less breakage<sup>1</sup>
- Increases smoothness by up to 22%<sup>1</sup>
- Increases shine by up to 109%<sup>2</sup>
- Over 9 weeks of salon-vibrant color<sup>3</sup>



## COLOR RHAPSODY PERMANENT CREAM COLOR

Vibrant, multi-dimensional color, in a wide variety of shades for endless creativity and 100% grey coverage.

- Helps reduce damage caused by color service
- 72% increase in shine<sup>2</sup>
- 96% of clients experience overall scalp comfort<sup>4</sup>
- Over 9 weeks of salon-vibrant color<sup>3</sup>

<sup>1</sup>Based on instrumental testing on color-treated hair. <sup>2</sup>Average shine achieved based on shade selection.

<sup>3</sup>Based on an average of 3 hair washes per week. <sup>4</sup>Based on color services performed on 45 clients.

# FAQ

- **How does Color Rhapsody Ultimates Permanent Cream Color differ from Color Rhapsody Permanent Cream Color?**

Color Rhapsody Ultimates is specially formulated to achieve 100% maximum coverage on over 50% or highly resistant white or grey hair. These convenient, easy-to-use, pre-mixed formulas ensure accurate results every time, providing consistent, even coverage with natural-looking depth.

Additionally, Color Rhapsody Ultimates is formulated with caring ingredients to target the signs of greying hair, including phyto-collagen to hydrate and condition, biomimetic ceramides to protect against breakage, tilia tomentosa bud extract to improve the hair's integrity, and rosemary extract to combat damage from free radicals.

- **Who is Color Rhapsody Ultimates suitable for?**  
Clients with over 50% or highly resistant grey hair.
- **Do all Color Rhapsody Ultimates shades provide 100% grey coverage?**  
Yes, all Color Rhapsody Ultimates shades are pre-mixed with double NN/.00 shades, which are proven through rigorous testing to provide 100% grey coverage.
- **What is the recommended processing time?**  
For **Color Rhapsody Ultimates**, the processing time is 35 minutes, or up to 45 minutes for more resistant hair.
- **Is there a dedicated developer for Color Rhapsody Ultimates?**  
Color Rhapsody Ultimates can be used with Oxidative Cream Developer 10 vol. (3%), 20 vol. (6%), 30 vol. (9%), or 40 vol. (12%), depending on the desired result.
- **Can Color Rhapsody Ultimates shades be intermixed?**

Yes, Color Rhapsody Ultimates shades can be mixed with one another to create the desired color result.

Color Rhapsody Ultimates can also be mixed with Color Rhapsody shades or with Color Infusion Pure Color Mixers to achieve the desired color result. Please refer to the Moroccanoil Professional Haircolor Shade Chart for mixing ratios and other information.





#### COLOR DESTINATION APP

Gain expertise on every aspect of the Moroccanoil Professional Haircolor Collection. Available for iOS and Android devices.