



MOROCCANOIL®

COLOR RHAPSODY 10

IT'S ABOUT TIME!

INTRODUCING

COLOR RHAPSODY 10

PERMANENT CREAM COLOR

Radiant, multi-dimensional results in just 10 minutes.
Non-progressive, pre-mixed shades ideal for touch-up services, global application, and more.
Designed to reclaim time and boost revenue at the salon, Color Rhapsody 10 allows stylists to take on last-minute and on-the-go clients—without compromising color vibrancy, longevity, shine, or hair integrity.



CONTROL

- Non-progressive color
- Pre-mixed shades provide ultimate precision with even, consistent, and up to 100% grey coverage¹

SPEED

- 3x faster than traditional color

CARE

- ProArginine + ArganID® System helps nourish and protect the hair
- Up to 2.8x less damage²

¹On clients with up to 60% white hair. ²Based on clinical test comparing MoroccanOil proprietary ProArginine + ArganID® System and ColorKinetic Booster to alternative alkalizing agents and untreated hair.

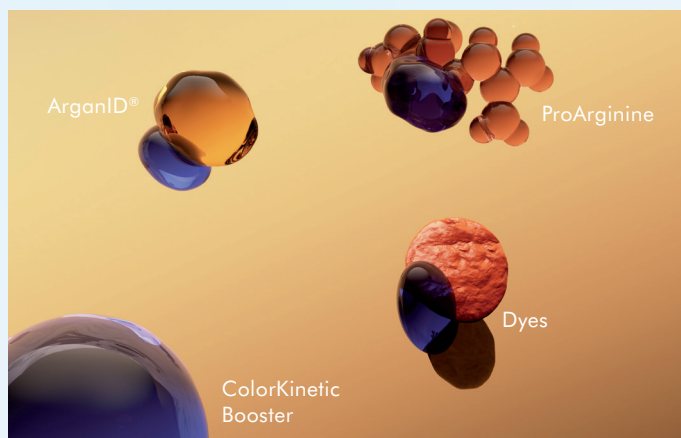
TECHNOLOGY

PROPRIETARY MOROCCANOIL ProArginine + ArganID® SYSTEM:

Proven to provide exceptional protection throughout the color process, delivering vibrant, long-lasting color with intense shine.

INTRODUCING OUR BREAKTHROUGH ColorKinetic BOOSTER:

Delivers fast results without unwanted darkening for flawless, non-progressive color.

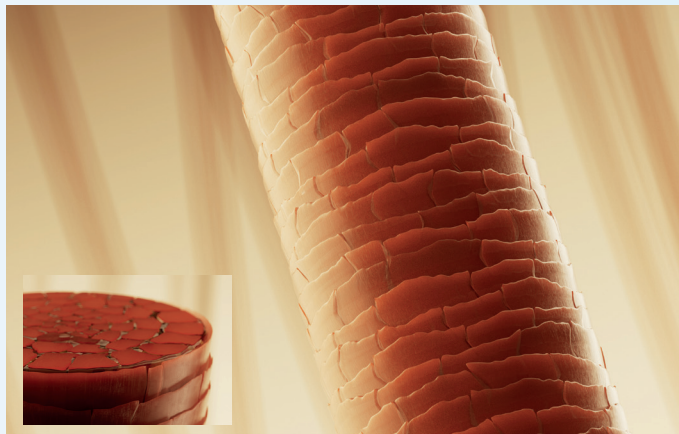


01

The self-timing Color Rhapsody 10 formula is powered by our ColorKinetic Booster, which accelerates the color process **3X FASTER** while ensuring protective benefits for the hair.

02

The ColorKinetic Booster works by binding to the dyes and our ProArginine + ArganID® System, speeding up their absorption and delivery to **ACCELERATE THE COLOR CHEMISTRY** while nourishing and protecting the hair.



03

After 10–15 minutes, the self-timing formula **SHUTS DOWN THE CHEMISTRY AND NEUTRALIZES** the dyes, preventing unwanted darkening for beautiful color results.

COLOR RHAPSODY 10

SHADE CHART

	BLUE	VIOLET	NATURAL	CHOCOLATE	YELLOW
10	.01/NB	.02/NV	.0/N	.09/NCh	.03/NG
9			 9.0/9N		
8	 8.01/8NB		 8.0/8N	 8.09/8NCh	 8.03/8NG
7		 7.02/7NV	 7.0/7N		
6	 6.01/6NB		 6.0/6N	 6.09/6NCh	 6.03/6NG
5		 5.02/5NV	 5.0/5N	 5.09/5NCh	
4	 4.01/4NB		 4.0/4N		

MIXING AND APPLICATION

1:1 Mix 1 part Moroccanoil Color Rhapsody 10 Permanent Cream Color with 1 part Moroccanoil Oxidative Cream Developer 20 vol. (6%) in a non-metallic bowl or applicator bottle. Use immediately after mixing.

Apply on dry hair, beginning in areas with a higher percentage of white hair. Work in small sections and apply quickly and uniformly. Normal color development is 10 minutes. For maximum coverage, increase processing time by up to 5 minutes. Do not use heat. Not formulated to be mixed with regular Color Rhapsody or Color Rhapsody Ultimates.

TOP TRENDING LOOKS IN NO TIME



TIMELESS BLONDE

STEP 1: LIGHTENER

Blonde Voyage Powder Lightener + Oxidative Cream Developer 10 vol. (mixing ratio 1:1.5).

Start your timer. Process for up to 50 minutes.

STEP 2: BETWEEN FOILS

Color Rhapsody 10 Permanent Cream Color 9N/9.0 + Oxidative Cream Developer 20 vol. (mixing ratio 1:1).

STEP 3: BASE

Color Rhapsody 10 Permanent Cream Color 6N/6.0 + Oxidative Cream Developer 10 vol. (mixing ratio 1:1).

Process for the last 10 minutes while lightener is processing. Follow with Moroccanoil Color Care Shampoo and Conditioner.

BRUNETTE IN A BLINK

STEP 1: ROOT SHADOW

Color Rhapsody 10 Permanent Cream Color 5NCh/5.09 + Oxidative Cream Developer 20 vol. (mixing ratio 1:1).

Step 2: MID-LENGTH & ENDS

Color Calypso Demi-Permanent Gloss 2 parts 6G/6.3 + 1 part 8G/8.3 + Gloss Activator (mixing ratio 1:1).

Process for 10 minutes.

Follow with Moroccanoil Color Care Shampoo and Conditioner.



WHEN TIME IS MONEY

COLOR RHAPSODY 10 SERVICES



GREY COVERAGE

Get fast, flawless results with unparalleled control. Predictable, even, and consistent coverage for clients with 25–60% grey hair.



ROOT RETOUCH

Seamlessly blend away unwanted roots in as fast as 10 minutes.



FACE FRAME

Create a luminous effect to accentuate the face while performing a root touch-up in one quick service.



ROOT SHADOW

Modernize your client's look with the soft, seamless depth of a root shadow in just 10 minutes.



BASE BREAK

The perfect low-maintenance service between highlight appointments just got faster and easier.



DIMENSIONAL HIGHLIGHTS

Incorporate youthful contrast during lightening services in a flash.