

BRIDAL BOOTCAMP WITH JOCELYN EMERSON

DURATION: 1 day

CHECK-IN: 8:45 am

CLASS HOURS: 9 am – 5 pm

Join Moroccanoil Guest Artist @updos.by.jocelyn for this intensive hands-on workshop that gets you prepared for bridal season! Jocelyn will demonstrate sought-after bridal hairstyles, guiding you through every step as you recreate the looks on your mannequin. You'll learn how to analyze inspiration pictures, craft a plan, and bring your vision to life—including which Moroccanoil products to use at each stage of styling to ensure your creations withstand the big day. Jocelyn will also share invaluable insights into social media and marketing strategies tailored to budding bridal hairstylists, along with photography tips to showcase your work.

COURSE FOCUS:

- Bridal styling consultation tips
- Hair prep techniques for special occasions
- Social media tips to promote your bridal styling business
- 2 hands-on timeless bridal styles

Tools provided:

- Sectioning Clips
- Assorted Brushes
- Blow Dryer
- Curling Iron
- Flat Iron
- Coloring Tools (Brush, Bowl, Scale, Paddle)
- Spray Bottle

Tools to bring:

- Razor
- Cutting Shears
- Texturizing Shears
- Any preferred color or styling tools

