

COLOR CORRECTION SIMPLIFIED

DURATION: 2 days

CHECK-IN: 8:45 am

CLASS HOURS: 9 am – 5 pm

Build confidence and mastery in the art of color correction in this immersive two-day program. Day One dives deep into advanced formulation strategies: understanding pigment science, perfecting pre-pigmentation, and creating reliable solutions for even the most complex correction cases. Day Two brings theory to life with a high-impact demonstration: a reverse balayage transformation on an over-processed blonde canvas. Along the way, you'll learn service structure strategies, pricing models, and how to promote your correction work for maximum impact on your salon business. By breaking down a traditionally daunting concept, this program will leave you ready to tackle any challenge with clarity, precision, and artistry.

COURSE FOCUS:

- Moroccanoil product knowledge focused on color correction
- Advanced formulation and color composition theory (Day One)
- Reverse balayage application on over-processed blonde (Day Two)
- Lightening and pre-pigmentation services
- Service structure and pricing strategies
- Promotion and marketing
- Hands-on experience and live demonstration

Tools provided:

- Sectioning Clips
- Assorted Brushes
- Blow Dryer
- Curling Iron
- Flat Iron
- Coloring Tools (Brush, Bowl, Scale, Paddle)
- Spray Bottle

Tools to bring:

- Razor
- Cutting Shears
- Texturizing Shears
- Any preferred color or styling tools

